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Broker Social Media

REFERENCE GUIDE

How to use the Ambetter brand on your social media platforms.

Get social media best practices, posts to use with predesigned Ambetter images, guidance on how to share Ambetter content and more.

Ambetter Broker Social Media Reference Guide

Thank you for partnership with Ambetter! The following is an Ambetter Social Media reference guide covering social media content, posts, and use of the Ambetter brand.

Currently, Ambetter has accounts on both Facebook and Twitter social media platforms, and regularly posts content about plan enrollment, benefits, healthy living, and more. Much of this information is also on the Ambetter public websites. Sharing or liking Ambetter’s content is always appreciated.

We encourage Brokers to develop a social media presence for their business. Included are some content ideas, as well as recommendations on linking to or sharing Ambetter’s social media platforms or Ambetter’s public websites. If you would like to create a post that displays the Ambetter logo, please submit to your Ambetter Sales Representative for prompt review and approval.

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In many instances, social media platforms designate certain content as an advertisement. A broker is responsible for ensuring all legal references and disclaimers are made in their content development.

Best Practices and Recommendations for Social Posts

- Write content that is conversational and a quick read.
- Use imagery with posts to drive more engagement.
- Develop content that is evergreen and can be used often, but continue to keep the content current.
- Develop content that is timely for specific situations, such as Open Enrollment deadlines and awareness, Special Enrollment deadlines and specifics, news that may help consumers, etc.
- When referencing or sharing Ambetter content:
 - Use links to specific Ambetter web pages within social posts to provide consumers with more information about Ambetter.
 - Tag the state plan page you are referencing in each post
 - For example, if posting about Ambetter from Sunshine Health on Twitter, use their Twitter handle - @AmbetterFL - in the tweet

Content

Throughout the year, Ambetter will provide social media copy and images that Brokers can leverage, personalize, and use on their own accounts. Content will be provided around these topics:

- **Open Enrollment and Special Enrollment**
 - Reminders and deadlines
 - Plan information
 - Financial Help (subsidies)
- **Ambetter Benefits**
 - Comprehensive coverage
 - Prescription coverage
 - Vision and dental
 - \$0 Telehealth
 - My Health Pays Rewards Program

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- **Where to go for Care (for use for current and prospective member education)**
 - Brokers will be able to personalize these posts to include reference to local network, specific doctors and locations
- **Member Benefits Use**
 - How to use benefits
 - How to access ID cards
 - Sign up for online member account
 - Payment information
 - Preventive Care/Flu Reminders

Sample Posts

The posts below are a few examples of ways you can boost awareness of insurance options such as Ambetter. You can add your personal contact information within each of these posts so clients can reach out directly to you for help.

Including an image with your post makes a greater impact. Predesigned images to use with your posts are available in your [broker portal](#) in the Marketing Materials folder.

- **Open Enrollment and Special Enrollment**
 - If you're in need of health insurance due to job loss or other life changes, I can help you find the Ambetter plan that's right for you. Contact me for more information. [Insert Our Health Plans page link]
 - With Open Enrollment right around the corner, it's important that you're prepared with all of the info you need to choose an Ambetter plan. Call me, and I can help you prepare. [Insert Get Ready Now page link].
 - Open Enrollment is here! It's time to get covered for 2021. Call me and I can help you find the right plan.
 - Time is running out! Only [x] days left to get enrolled in a plan. Call me today to help you find the right plan.
 - Ambetter helps you stay in charge of your health. Prepare for open enrollment here. [Insert Get Ready Now page link]
 - Open enrollment starts November 1! Follow these steps to get covered by Ambetter. [Insert Get Ready Now page link]
 - Ambetter offers several health plans to members. Find the one that best fits your needs. [Insert Our Health Plans page link]
 - Big life changes can qualify you for new health insurance. Find out if you're eligible for an Ambetter plan. [Insert Special Enrollment page link]
 - Let Ambetter help you find out if you qualify for a subsidy. [https://www.ambetterhealth.com/resources/better-health-center/planning-for-thefuture/what-is-a-subsidy.html]

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- **Benefits**

- Looking for specific health insurance benefits? I can help you find a plan that fits your needs. Call me at XXX-XXX-XXXX to help.
- Ambetter Health Plans offer the benefits you need at a price that fits your budget. Learn more and contact me for more information. [Insert Our Health Plans page link]
- **Ambetter Telehealth offers 24/7 care to those that may not have time to visit their doctor during office hours. More info: [Insert Ambetter Telehealth page link]**
- After hours and need a prescription? Ambetter Telehealth can connect you with a doctor that can help to get your medicine. Read more here. [Insert Ambetter Telehealth page link]
- Need motivation to start your healthy habits? Earn #MyHealthPays reward points from Ambetter for keeping up with your health. Learn more. [Insert My Health Pays page link]
- Ambetter can help cover medications you need. Find out more here [https://www.ambetterhealth.com/benefits-services/pharmacy-program.html]
- Stay informed about all of your health care options. Find what Ambetter programs and benefits you may be able to receive. [https://www.ambetterhealth.com/resources/better-healthcenter/planning-for-the-future/how-to-shop-for-health-insurance.html]

Sample Facebook Telehealth post:



- **Where to go for Care**

- Need a plan with Telehealth? I can help you find a plan with that benefit. Call me today.
- Enroll in a plan that has Urgent Care centers in their network. Call me today to help find the plan for you.
- Always pick doctors that are in-network! Use Ambetter's online Find a Provider tool! [https://www.ambetterhealth.com/find-a-provider.html]
- Use this helpful Ambetter page to learn where to go for care! [https://www.ambetterhealth.com/resources/better-health-center/disease-prevention/where-to-go-for-care.html]
- Let Ambetter help you find where to do go for care [https://www.ambetterhealth.com/resources/better-health-center/disease-prevention/where-to-go-for-care.html]
- Looking for an Ambetter provider near you? Find one here [https://www.ambetterhealth.com/find-a-provider.html]

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- Ambetter knows what questions to ask to find the best doctor for you [<https://www.ambetterhealth.com/resources/better-health-center/disease-prevention/find-the-best-doctor-for-you-by-asking-the-right-questions.html>]
- Ambetter can help you find the right doctor for you. Learn more [<https://www.ambetterhealth.com/resources/better-health-center/disease-prevention/find-the-best-doctor-for-you-by-asking-the-right-questions.html>]
- **Member Benefits Use**
 - Paying your premium on time every month keeps your insurance active. If you need help finding payment options, call me and I can help!
 - It's important to keep your Ambetter coverage by paying your premium. Call me so I can help you with payment options. [Insert Paying my Bill page link].
 - Find out how you might be eligible for additional savings on your Ambetter health plan [<https://www.ambetterhealth.com/learn-more/healthcare-savings.html>]
 - Want to know what your Ambetter plan has to offer you? Find out here [<https://www.ambetterhealth.com/resources/video-library.html>]
 - Do you know about the Ambetter rewards program in your state? Learn more here [<https://www.ambetterhealth.com/benefits-services/wellness-programs.html>]
 - Need to pay your Ambetter monthly premium? Pay here [<https://www.ambetterhealth.com/resources/paying-my-bill.html>]
 - Ambetter makes signing up for auto-bill pay easy to ensure your coverage stays active. Enroll here: [Insert link to member portal]
 - Ambetter wants to ensure you have no loss of coverage. If you have difficulty paying your premium, please visit them online for help with payment options. [<https://member.ambetterhealth.com/sso/login>]

Ambetter Twitter Handles

Please note: some Health Plans have accounts branded as Ambetter-only, and others have accounts branded as the health plan only where they share content about all product lines.

State	Link to Twitter Page
AR	@AmbetterAR
AZ	@AmbetterArizona
FL	@AmbetterFL
GA	@PSHP
IL	@AmbetterIL
IN	@MHSIndiana

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State	Link to Twitter Page
KS	@AmbetterKS
MO	@AmbetterMO
MS	@Magnolia_Health
NC	@AmbetterNC
NH	@AmbetterNH
NV	@AmbetterNV
OH	@AmbetterOH
PA	@PAHandW
TN	@AmbetterTN
TX	@AmbetterTX
WA	@CoordinatedCare

Ambetter Facebook Pages

State	Link to Facebook Page
AR	Ambetter from Arkansas Health & Wellness
AZ	Arizona Complete Care
FL	Sunshine Health
GA	Peach State Health Plan
IL	Ambetter from IlliniCare Health
IN	Managed Health Services - MHS
KS	Sunflower Health Plan
MO	Ambetter from Home State Health
MS	Magnolia Health Plan
NC	Ambetter of North Carolina, Inc.
NH	NH Healthy Families
NV	SilverSummit Healthplan
OH	Buckeye Health Plan
PA	PA Health and Wellness
SC	Absolute Total Care
TN	Ambetter of Tennessee
TX	Superior Health Plan
WA	Coordinated Care

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State Post Links

Use links to the Ambetter website in social posts to give consumers more information about Ambetter’s offerings. Various links are listed below – but feel free to browse the Ambetter state specific sites for links that support the topics of your social posts.

State Home Page

State	Link
AR	https://ambetter.arhealthwellness.com/
AZ	https://ambetter.azcompletehealth.com/
FL	https://ambetter.sunshinehealth.com/
GA	https://ambetter.pshpgeorgia.com/
IL	https://ambetter.illinicare.com/
IN	https://ambetter.mhsindiana.com/
KS	https://ambetter.sunflowerhealthplan.com/
MO	https://ambetter.homestatehealth.com/
MS	https://ambetter.magnoliahealthplan.com/
NC	https://www.ambetterofnorthcarolina.com/
NH	https://ambetter.nhhealthyfamilies.com/
NV	https://ambetter.silversummithealthplan.com/
OH	https://ambetter.buckeyehealthplan.com/
PA	https://ambetter.pahealthwellness.com/
SC	https://ambetter.absolutetotalcare.com/
TN	https://www.ambetteroftennessee.com/
TX	https://ambetter.superiorhealthplan.com/
WA	https://ambetter.coordinatedcarehealth.com/

My Health Pays® - Pages contain information about the My Health Pays Rewards program

State	Link
AR	https://ambetter.arhealthwellness.com/benefits-services/wellness-programs.html
AZ	https://ambetter.azcompletehealth.com/benefits-services/wellness-programs.html
FL	https://ambetter.sunshinehealth.com/benefits-services/wellness-programs.html
GA	https://ambetter.pshpgeorgia.com/benefits-services/wellness-programs.html

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State	Link
IL	https://ambetter.ilnicare.com/benefits-services/wellness-programs.html
IN	https://ambetter.mhsindiana.com/benefits-services/wellness-programs.html
KS	<i>Please note: due to regulations set forth by the DOI, My Health Pays cannot be promoted in KS</i>
MO	<i>Please note: due to regulations set forth by the DOI, My Health Pays cannot be promoted in MO</i>
MS	https://ambetter.magnoliahealthplan.com/benefits-services/wellness-programs.html
NC	https://www.ambetterofnorthcarolina.com/benefits-services/wellness-programs.html
NH	https://ambetter.nhhealthyfamilies.com/benefits-services/wellness-programs.html
NV	https://ambetter.silversummithealthplan.com/benefits-services/wellness-programs.html
OH	https://ambetter.buckeyehealthplan.com/benefits-services/wellness-programs.html
PA	https://ambetter.pahealthwellness.com/benefits-services/wellness-programs.html
SC	https://ambetter.absolutetotalcare.com/benefits-services/wellness-programs.html
TN	https://www.ambetteroftennessee.com/benefits-services/wellness-programs.html
TX	https://ambetter.superiorhealthplan.com/benefits-services/wellness-programs.html
WA	https://ambetter.coordinatedcarehealth.com/benefits-services/wellness-programs.html

Nurse Advice Line - Pages contain information and uses for the Ambetter Nurse Advice Line

State	Link
AR	https://ambetter.arhealthwellness.com/benefits-services/nurse-line.html
AZ	https://ambetter.azcompletehealth.com/benefits-services/nurse-line.html
FL	https://ambetter.sunshinehealth.com/benefits-services/nurse-line.html
GA	https://ambetter.pshpgeorgia.com/benefits-services/nurse-line.html
IL	https://ambetter.ilnicare.com/benefits-services/nurse-line.html
IN	https://ambetter.mhsindiana.com/benefits-services/nurse-line.html
KS	https://ambetter.sunflowerhealthplan.com/benefits-services/nurse-line.html
MO	https://ambetter.homestatehealth.com/benefits-services/nurse-line.html
MS	https://ambetter.magnoliahealthplan.com/benefits-services/nurse-line.html
NC	https://www.ambetterofnorthcarolina.com/benefits-services/nurse-line.html
NH	https://ambetter.nhhealthyfamilies.com/benefits-services/nurse-line.html
NV	https://ambetter.silversummithealthplan.com/benefits-services/nurse-line.html
OH	https://ambetter.buckeyehealthplan.com/benefits-services/nurse-line.html

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State	Link
PA	https://ambetter.pahealthwellness.com/benefits-services/nurse-line.html
SC	https://ambetter.absolutetotalcare.com/benefits-services/nurse-line.html
TN	https://www.ambetteroftennessee.com/benefits-services/nurse-line.html
TX	https://ambetter.superiorhealthplan.com/benefits-services/nurse-line.html
WA	https://ambetter.coordinatedcarehealth.com/benefits-services/nurse-line.html

Better Health Center - Pages contain various health related articles

State	Link
AR	https://ambetter.arhealthwellness.com/resources/better-health-center.html
AZ	https://ambetter.azcompletehealth.com/resources/better-health-center.html
FL	https://ambetter.sunshinehealth.com/resources/better-health-center.html
GA	https://ambetter.pshpgeorgia.com/resources/better-health-center.html
IL	https://ambetter.illinicare.com/resources/better-health-center.html
IN	https://ambetter.mhsindiana.com/resources/better-health-center.html
KS	https://ambetter.sunflowerhealthplan.com/resources/better-health-center.html
MO	https://ambetter.homestatehealth.com/resources/better-health-center.html
MS	https://ambetter.magnoliahealthplan.com/resources/better-health-center.html
NC	https://www.ambetterofnorthcarolina.com/resources/better-health-center.html
NH	https://ambetter.nhhealthyfamilies.com/resources/better-health-center.html
NV	https://ambetter.silversummithealthplan.com/resources/better-health-center.html
OH	https://ambetter.buckeyehealthplan.com/resources/better-health-center.html
PA	https://ambetter.pahealthwellness.com/resources/better-health-center.html
SC	https://ambetter.absolutetotalcare.com/resources/better-health-center.html
TN	https://www.ambetteroftennessee.com/resources/better-health-center.html
TX	https://ambetter.superiorhealthplan.com/resources/better-health-center.html
WA	https://ambetter.coordinatedcarehealth.com/resources/better-health-center.html

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Get Ready Now - Pages contain information on how to prepare for enrollment

State	Link
AR	https://ambetter.arhealthwellness.com/health-plans/get-ready-now.html
AZ	https://ambetter.azcompletehealth.com/health-plans/get-ready-now.html
FL	https://ambetter.sunshinehealth.com/health-plans/get-ready-now.html
GA	https://ambetter.pshpgeorgia.com/health-plans/get-ready-now.html
IL	https://ambetter.illinicare.com/health-plans/get-ready-now.html
IN	https://ambetter.mhsindiana.com/health-plans/get-ready-now.html
KS	https://ambetter.sunflowerhealthplan.com/health-plans/get-ready-now.html
MO	https://ambetter.homestatehealth.com/health-plans/get-ready-now.html
MS	https://ambetter.magnoliahealthplan.com/health-plans/get-ready-now.html
NC	https://www.ambetterofnorthcarolina.com/health-plans/get-ready-now.html
NH	https://ambetter.nhhealthyfamilies.com/health-plans/get-ready-now.html
NV	https://ambetter.silversummithealthplan.com/health-plans/get-ready-now.html
OH	https://ambetter.buckeyehealthplan.com/health-plans/get-ready-now.html
PA	https://ambetter.pahealthwellness.com/health-plans/get-ready-now.html
SC	https://ambetter.absolutetotalcare.com/health-plans/get-ready-now.html
TN	https://www.ambetteroftennessee.com/health-plans/get-ready-now.html
TX	https://ambetter.superiorhealthplan.com/health-plans/get-ready-now.html
WA	https://ambetter.coordinatedcarehealth.com/health-plans/get-ready-now.html

Telehealth - Pages contain information about Ambetter Telehealth

State	Link
AR	https://ambetter.arhealthwellness.com/benefits-services/ambetter-telehealth.html
AZ	https://ambetter.azcompletehealth.com/benefits-services/ambetter-telehealth.html
FL	https://ambetter.sunshinehealth.com/benefits-services/ambetter-telehealth.html
GA	https://ambetter.pshpgeorgia.com/benefits-services/ambetter-telehealth.html
IL	https://ambetter.illinicare.com/benefits-services/ambetter-telehealth.html
IN	https://ambetter.mhsindiana.com/benefits-services/ambetter-telehealth.html
KS	https://ambetter.sunflowerhealthplan.com/benefits-services/ambetter-telehealth.html
MO	https://ambetter.homestatehealth.com/benefits-services/ambetter-telehealth.html
MS	https://ambetter.magnoliahealthplan.com/benefits-services/ambetter-telehealth.html

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State	Link
NC	https://www.ambetterofnorthcarolina.com/benefits-services/ambetter-telehealth.html
NH	https://ambetter.nhhealthyfamilies.com/benefits-services/ambetter-telehealth.html
NV	https://ambetter.silversummithealthplan.com/benefits-services/ambetter-telehealth.html
OH	https://ambetter.buckeyehealthplan.com/benefits-services/ambetter-telehealth.html
PA	https://ambetter.pahealthwellness.com/benefits-services/ambetter-telehealth.html
SC	https://ambetter.absolutetotalcare.com/benefits-services/ambetter-telehealth.html
TN	https://www.ambetteroftennessee.com/benefits-services/ambetter-telehealth.html
TX	https://ambetter.superiorhealthplan.com/benefits-services/telehealth-services.html
WA	https://ambetter.coordinatedcarehealth.com/benefits-services/ambetter-telehealth.html

Our Health Plans - Pages contain information on health plan offerings and benefits

State	Link
AR	https://ambetter.arhealthwellness.com/health-plans.html
AZ	https://ambetter.azcompletehealth.com/health-plans.html
FL	https://ambetter.sunshinehealth.com/health-plans.html
GA	https://ambetter.pshpgeorgia.com/health-plans.html
IL	https://ambetter.ilinicare.com/health-plans.html
IN	https://ambetter.mhsindiana.com/health-plans.html
KS	https://ambetter.sunflowerhealthplan.com/health-plans.html
MO	https://ambetter.homestatehealth.com/health-plans.html
MS	https://ambetter.magnoliahealthplan.com/health-plans.html
NC	https://www.ambetterofnorthcarolina.com/health-plans.html
NH	https://ambetter.nhhealthyfamilies.com/health-plans.html
NV	https://ambetter.silversummithealthplan.com/health-plans.html
OH	https://ambetter.buckeyehealthplan.com/health-plans.html
PA	https://ambetter.pahealthwellness.com/health-plans.html
SC	https://ambetter.absolutetotalcare.com/health-plans.html
TN	https://www.ambetteroftennessee.com/health-plans.html
TX	https://ambetter.superiorhealthplan.com/health-plans.html
WA	https://ambetter.coordinatedcarehealth.com/health-plans.html

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How to Enroll - Pages contain step by step information on the enrollment process

State	Link
AR	https://ambetter.arhealthwellness.com/how-to-enroll.html
AZ	https://ambetter.azcompletehealth.com/how-to-enroll.html
FL	https://ambetter.sunshinehealth.com/how-to-enroll.html
GA	https://ambetter.pshpgeorgia.com/how-to-enroll.html
IL	https://ambetter.illinicare.com/how-to-enroll.html
IN	https://ambetter.mhsindiana.com/how-to-enroll.html
KS	https://ambetter.sunflowerhealthplan.com/how-to-enroll.html
MO	https://ambetter.homestatehealth.com/how-to-enroll.html
MS	https://ambetter.magnoliahealthplan.com/how-to-enroll.html
NC	https://www.ambetterofnorthcarolina.com/how-to-enroll.html
NH	https://ambetter.nhhealthyfamilies.com/how-to-enroll.html
NV	https://ambetter.silversummithealthplan.com/how-to-enroll.html
OH	https://ambetter.buckeyehealthplan.com/how-to-enroll.html
PA	https://ambetter.pahealthwellness.com/how-to-enroll.html
SC	https://ambetter.absolutetotalcare.com/how-to-enroll.html
TN	https://www.ambetteroftennessee.com/how-to-enroll.html
TX	https://ambetter.superiorhealthplan.com/how-to-enroll.html
WA	https://ambetter.coordinatedcarehealth.com/how-to-enroll.html

Special Enrollment - Pages contain information on special enrollment & qualifying life events

State	Link
AR	https://ambetter.arhealthwellness.com/health-plans/special-enrollment.html
AZ	https://ambetter.azcompletehealth.com/health-plans/special-enrollment.html
FL	https://ambetter.sunshinehealth.com/health-plans/special-enrollment.html
GA	https://ambetter.pshpgeorgia.com/health-plans/special-enrollment.html
IL	https://ambetter.illinicare.com/health-plans/special-enrollment.html
IN	https://ambetter.mhsindiana.com/health-plans/special-enrollment.html
KS	https://ambetter.sunflowerhealthplan.com/health-plans/special-enrollment.html
MO	https://ambetter.homestatehealth.com/health-plans/special-enrollment.html
MS	https://ambetter.magnoliahealthplan.com/health-plans/special-enrollment.html
NC	https://www.ambetterofnorthcarolina.com/health-plans/special-enrollment.html

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State	Link
NH	https://ambetter.nhhealthyfamilies.com/health-plans/special-enrollment.html
NV	https://ambetter.silversummithealthplan.com/health-plans/special-enrollment.html
OH	https://ambetter.buckeyehealthplan.com/health-plans/special-enrollment.html
PA	https://ambetter.pahealthwellness.com/health-plans/special-enrollment.html
SC	https://ambetter.absolutetotalcare.com/health-plans/special-enrollment.html
TN	https://www.ambetteroftennessee.com/health-plans/special-enrollment.html
TX	https://ambetter.superiorhealthplan.com/health-plans/special-enrollment.html
WA	https://ambetter.coordinatedcarehealth.com/health-plans/special-enrollment.html

Paying My Bill - Pages contain information on payment options

State	Link
AR	https://ambetter.azcompletehealth.com/resources/paying-my-bill.html
AZ	https://ambetter.azcompletehealth.com/resources/paying-my-bill.html
FL	https://ambetter.sunshinehealth.com/resources/paying-my-bill.html
GA	https://ambetter.pshpgeorgia.com/resources/paying-my-bill.html
IL	https://ambetter.illinicare.com/resources/paying-my-bill.html
IN	https://ambetter.mhsindiana.com/resources/paying-my-bill.html
KS	https://ambetter.sunflowerhealthplan.com/resources/paying-my-bill.html
MO	https://ambetter.homestatehealth.com/resources/paying-my-bill.html
MS	https://ambetter.magnoliahealthplan.com/resources/paying-my-bill.html
NC	https://www.ambetterofnorthcarolina.com/resources/paying-my-bill.html
NH	https://ambetter.nhhealthyfamilies.com/resources/paying-my-bill.html
NV	https://ambetter.silversummithealthplan.com/resources/paying-my-bill.html
OH	https://ambetter.buckeyehealthplan.com/resources/paying-my-bill.html
PA	https://ambetter.pahealthwellness.com/resources/paying-my-bill.html
SC	https://ambetter.absolutetotalcare.com/resources/paying-my-bill.html
TN	https://www.ambetteroftennessee.com/resources/paying-my-bill.html
TX	https://ambetter.superiorhealthplan.com/resources/paying-my-bill.html
WA	https://ambetter.coordinatedcarehealth.com/resources/paying-my-bill.html

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What is Ambetter - Overview of Ambetter

State	Link
AR	https://ambetter.arhealthwellness.com/health-plans/what-is-ambetter.html
AZ	https://ambetter.azcompletehealth.com/health-plans/what-is-ambetter.html
FL	https://ambetter.sunshinehealth.com/health-plans/what-is-ambetter.html
GA	https://ambetter.pshpgeorgia.com/health-plans/what-is-ambetter.html
IL	https://ambetter.illinicare.com/health-plans/what-is-ambetter.html
IN	https://ambetter.mhsindiana.com/health-plans/what-is-ambetter.html
KS	https://ambetter.sunflowerhealthplan.com/health-plans/what-is-ambetter.html
MO	https://ambetter.homestatehealth.com/health-plans/what-is-ambetter.html
MS	https://ambetter.magnoliahealthplan.com/health-plans/what-is-ambetter.html
NC	https://www.ambetterofnorthcarolina.com/health-plans/what-is-ambetter.html
NH	https://ambetter.nhhealthyfamilies.com/health-plans/what-is-ambetter.html
NV	https://ambetter.silversummithealthplan.com/health-plans/what-is-ambetter.html
OH	https://ambetter.buckeyehealthplan.com/health-plans/what-is-ambetter.html
PA	https://ambetter.pahealthwellness.com/health-plans/what-is-ambetter.html
SC	https://ambetter.absolutetotalcare.com/health-plans/what-is-ambetter.html
TN	https://www.ambetteroftennessee.com/health-plans/what-is-ambetter.html
TX	https://ambetter.superiorhealthplan.com/health-plans/what-is-ambetter.html
WA	https://ambetter.coordinatedcarehealth.com/health-plans/what-is-ambetter.html

Off-Exchange Plans

Ambetter's off-exchange product portfolio provides plan options specifically designed for clients that don't qualify for a subsidy. Clients also have the ability to expand their off-exchange coverage by adding the optional Adult Vision & Dental benefit to their plan. Ambetter is offering off-exchange plans in 11 states for 2021— AZ, FL, GA, IL, IN, MI, NV, NH, OH, PA and TX.

You can quickly quote and enroll clients in an off-exchange plan through our Ambetter Enrollment Tool at enroll.ambetterhealth.com. Call your Ambetter Sales Representative at **1-855-700-7985, option 3** for more information.

- **Sample Posts**

- Don't qualify for a health insurance subsidy? Ambetter has you covered. Call me at XXX-XXX-XXXX for more information.

In many instances, social media platforms designate certain content as an advertisement. A broker is responsible for ensuring all legal references and disclaimers are made in their content development.



- Shopping for an individual & family health plan? Ambetter has a health plan that fits your healthcare needs. Contact me for more information.
- Stay in charge of your health with an Ambetter health plan that includes prescription coverage, telehealth services and a rewards program. Call me for more details.
- Open Enrollment is here! I can help you find the Ambetter plan that fits your health care needs. Call me today at XXX-XXX-XXXX.
- Need a health plan with Telehealth? I can help you find an Ambetter plan with that benefit. Call me today.
- Need motivation to start healthy habits? Earn Ambetter #MyHealthPays rewards for keeping up with your health. Call me at XXX-XXX-XXXX to learn more.
- Pair your employer Individual Coverage HRA with an Ambetter health plan. Call me today for help finding a plan that fits your health care needs.
- Do you have an Individual Coverage HRA through your employer? Check-out Ambetter's health plans today.

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